



## **Briefing on the 1st Meeting and**

# **THE BIRTH OF THE INTERNATIONAL INSTITUTE OF INSPIRATION ECONOMY (IIIE)**

We proudly announce that Dr. Mohamed Buheji and Dr. Majda Naji, two positive global thinkers, supported by more 300 stakeholders international agreed to establish the International Institute of Inspiration Economy (IIIE), the first institute of its kind in the world as a non-profit organisation.

Dr. Mohamed Buheji comes from Bahrain and is an expert in Excellence, Knowledge and Change Management, while dr. Majda Naji comes from Slovenia and is an expert in global education and education for sustainable environment.

The headquarters of IIIE is in Slovenia, in the country of many health resorts, like Rogaška Slatina, where the first "A Kick Off –Total Stakeholders Involvement" workshop was held.

The facilitators at the workshop were: dr. Majda Naji (a founder), dr. Mohamed Buheji (a founder), Nataša Kovačič (a HQ manager) and Amna Buheji (a 15-years old youth champion).

Dr. Majda Naji held an introduction to workshop and used the Appreciative inquiry method for the attendees that came from the public and private section, the academics, researchers and practitioners.

Dr. Mohamed Buheji presented the concept of inspiration economy, the needs of the market and action plans for the future. He thrilled the attendees with his enthusiasm, believe that inspiration can and will change the world. He presented many world best practices from inspiration economy.

Nataša Kovačič, IIIE HQ manager, invited the attendees to become part of the IIIE story. She presented many activities that IIIE will conduct: academic and journals activities, consultancy activities, sponsors activities, alliances activities-inspiration-based partners, youth activities, best practice visits activities, annual conferences, workshops & seminars activities, road show activities, website activities, membership management activities, Global Inspiration Economy Index Report (GIEIR) and more.

Amna Buheji, youth champion, presented five very strong messages of her and her brothers for youth inspiration development and a youth IIIE example.

We announce that in two months the Handbook of Inspiration Economy, comprehensive handbook - in search for the uprising of Inspiration Economy, will be published.

Our message is simple: "Through inspiration and coexistence we can improve our socio-economies and live a quality life with high contribution".

Photo of Dr Buheji during 1<sup>st</sup> IIIE Workshop and Some of the Stakeholders, Practitioner and Academics that participated in this IIIE Kick off Meeting on 14<sup>th</sup> of August, 2015 – Rogaška Slatina – Slovenia.

